Drug Facts           Active ingredients         Purposes           Potassium nitrate 5%         Antihypersensitivity           Sodium fluoride 0.25% (0.15% w/v fluoride ion)         Anticavity	Drug Facts (continued)         Directions         • adults and children 12 years of age and older:         • apply at least a 1-inch strip of the product onto a soft bristle toothbrush.         • brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.         • children under 12 years of age: Consult a dentist or doctor.         Other information       • do not store above 25°C (77°F)	
Uses • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact. • aids in the prevention of dental cavities.		
Warnings Stop use and ask a dentist if • the problem persists or worsens. Sensitive teeth may indicate a serious problem	Inactive ingredients water, sorbitol, hydrated silica, glycerin, PEG-8, sodium lactate, flavor, cocamidoproyl betaine, titanium dioxide, xanthan gum, sodium saccharin, PVM/MA copolymer, sodium hydroxide	
that may need prompt care by a dentist. • pain/sensitivity still persists after 4 weeks of use.	Questions or comments? 1-866-844-2797	ALWAYS FOLLOW THE LABEL
Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.		